



NAVY LEAGUE OF CANADA
OTTAWA BRANCH

LA LIGUE NAVALE DU CANADA
SUCCURSALE OTTAWA



Communications Portfolio Annual Report 2020-2021

Director of Communications: Marc Viau

This past year has been most unusual from a communications perspective on account of the ongoing COVID-19 pandemic. The Branch as a whole has been active mostly from behind the scenes, which was reflected in our overall communications initiatives throughout the year, as no strategic communications plan has been put in place.

As we move toward what we hope will be the resumption of in-person activities in the autumn months, we anticipate increased activity across our usual channels, including the Branch website and social media accounts.

Of particular note is the hold that was put in place for the proposed 125th time capsule/gala event as a result of the suspension of in-person activities, which made it difficult to plan for. With any luck, planning activities for the time capsule and gala will recommence during the next training season in the autumn.

The Director of Communications, meanwhile, has been busy representing the Branch and Ontario Division on the National Communications Committee. As well, Mr. Viau now acts as Director of Communications for Ontario Division as well as the Ottawa Branch.

We look forward to resuming normal operations as vaccination rates increase and restrictions are gradually eased.

Submitted for approval:

Marc Viau
Director of Communications
Navy League of Canada – Ontario Division/Ottawa Branch