

Responsibilities

- Serve as liaison between the Ottawa Branch and parents of cadets in collaboration with the vice presidents and their respective Parents committees
- Create and implement annual engagement goals to deepen engagement within the community at large, and opportunities for further participation with the Branch and its Corps
- Maintain a relationship with our members as a foundation for the Branch in our community in collaboration with the Membership Director
- Decide who, where, and when to disseminate online content in collaboration with the Director of Communications
- Develop relationships through targeted outreach and increase public awareness of the Navy League of Canada and the Ottawa Branch in particular in support of its own local Summer Program initiatives and in advance of the fall and spring fundraising days
- Develop and maintain a list of Branch sponsors
- Plan, coordinate, and execute outreach events to promote the branch in collaboration with the Director of Communications