



**Tag Day Chair Annual Report
Ottawa Branch Navy League of Canada:
2018-2019**

Chairperson: Tina Stone

PORTFOLIO OBJECTIVE 2018-2019

- To raise funds for Navy League of Canada - Ottawa Branch

Comments of Achievement Status

- Held three productive tag days this past training year, raising funds consistent with expectations.
- Secured an average of 21 sites between the 3 tag days. Three sites were not used as not enough parent drivers/volunteers for May - Tag day.
- Acquired several new sites this past season and will continue to search for additional locations.

Recommendations for 2019-2020 Objectives

- Better means of communicating with parents on a more consistent and frequent basis to provide time for planning of Tag day.
- Improve registration and sign up of parent drivers.
- Streamline the assigning of cadets to locations.

SIGNIFICANT EVENTS OR ACHIEVEMENTS OF THE PORTFOLIO

- Funds raised for the 1st tag day which took place on September 29, 2018 was a new record for Ottawa Branch in the amount of **\$11,465**. April Tag day raised **\$8589** and tag day in May we raised **\$10,548.59**. Our grand total for this training year 2018/19 is **\$30602.59**.
- Created more efficient ways for parents and cadets leaving base to head to sites.

ISSUES AND CONCERNS

- Unable to communicate with parents when required.
- Inconsistency with parent volunteers/cadet ratios to stores.

RECOMMENDATIONS

- Need to find ways to acquire more assistance from Branch members, Officers, senior cadets, and parents.
- Need to have something available at the sites with the cadets explaining what the program is about and where and how the funds raised are utilized. (ie. Information board or banner)

SUMMARY

All tag days this past training year went well and would not have been possible without the help of all cadets, parents, staff, officers, volunteers and branch members that participated.